

# I AM NCR ALOHA ONLINE ORDERING



## Increase customer traffic and offer new ways for customers to engage

NCR Aloha Online Ordering helps drive incremental sales to your business by making it easy and convenient for your customers to do business with you.

### Engage customers through mobile ordering

NCR Aloha Online Ordering enables your customers to access your restaurant on-the-go, either from the palm of their hand or their personal computer. The convenience of online and mobile ordering engages your customers with your brand, setting up for customer loyalty and ultimately increasing customer traffic and market presence.

### Extend your business beyond your restaurant's walls

Enable your customers to interact with your restaurant virtually. Online ordering gives your customers the perfect way to order the food they want, when they want it and enjoy it in the comfort of their own homes or on-the-go.

### Enhance your brand visibility within your restaurant

The NCR Aloha Online Ordering platform fosters branding and customization. From graphic design, food images and menu ordering content to specific store settings and features can be customized to best represent and communicate your brand to your customers.

For more information,  
visit [www.BCPOSGROUP.com](http://www.BCPOSGROUP.com)



# Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

## **Integrate with your existing point-of-sale system**

Since NCR Aloha Online Ordering integrates directly with your store's POS system, customer transactions are fast and accurate. Customers can see location-specific menus with true prices and taxes and pay online, streamlining order entry and completion.

## **Maintain operational accuracy and efficiency**

Increase kitchen efficiency and accurate order fulfillment while decreasing staff labor and data input errors with the transition of ordering to a single, integrated system. Managers can monitor in-store and web orders simultaneously to deliver a superior customer experience that extends beyond the restaurant.

## **Gain customer intelligence to improve marketing decisions**

As customers voluntarily input detailed personal data into the online ordering solution, you are empowered with valuable information. Detailed analytics and reporting tools enable you to optimize marketing and operational decisions tailored to your customers.

## **Secure customer profile data and payment information**

Customers can securely enter personal profile data and payment information as part of the online order and store it for later use, speeding up the transaction and ensuring better convenience for their next order.

## **Install remotely for turn-key operation**

NCR Aloha Online Ordering can be rolled out remotely to individual or multiple locations. No site visits are necessary with absolutely no need to interrupt your daily operations.

# Key features

- Online and mobile ordering with branded ordering sites
- Real-time integration with existing POS system
- Integrated, location-specific, and device specific menus with true pricing imports
- Secure online and mobile payments
- Delivery, catering and group order support
- Aloha Loyalty, Stored Value and Customer Voice Support
- Built-in call center functionality
- Capacity management
- Discount support
- eFax failover
- Social media integration
- 24/7 Customer Support

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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